

DE-INK

DEINKING OF PLASTIC PACKAGING

TEST IT ON THIS FLYER

After coating with primer and further treatment with a water-based coating, the ink applied to the products in a scratch-free process can simply be washed off the entire surface with hot water. Then the residues can be filtered out of the washing water, and the plastic recycled by type.

The public debate about plastic waste in the oceans is leading to increasing demands for action. This new printing process offers a significant way to reduce the production of ever more new plastic packaging. Because it perfectly prepares existing plastics for recycling.

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SEE THE DIFFERENCE

Yoghurt pot is washable

Text is not washable

- ♁ Recycling of sorted materials – valuable raw materials for new production
- ♁ Reduced CO2 emissions due to less transport, waste and plastic incineration.
- ♁ Companies that use this process are classed as sustainable even though they use plastics.



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